

Top 3 Tools Tour

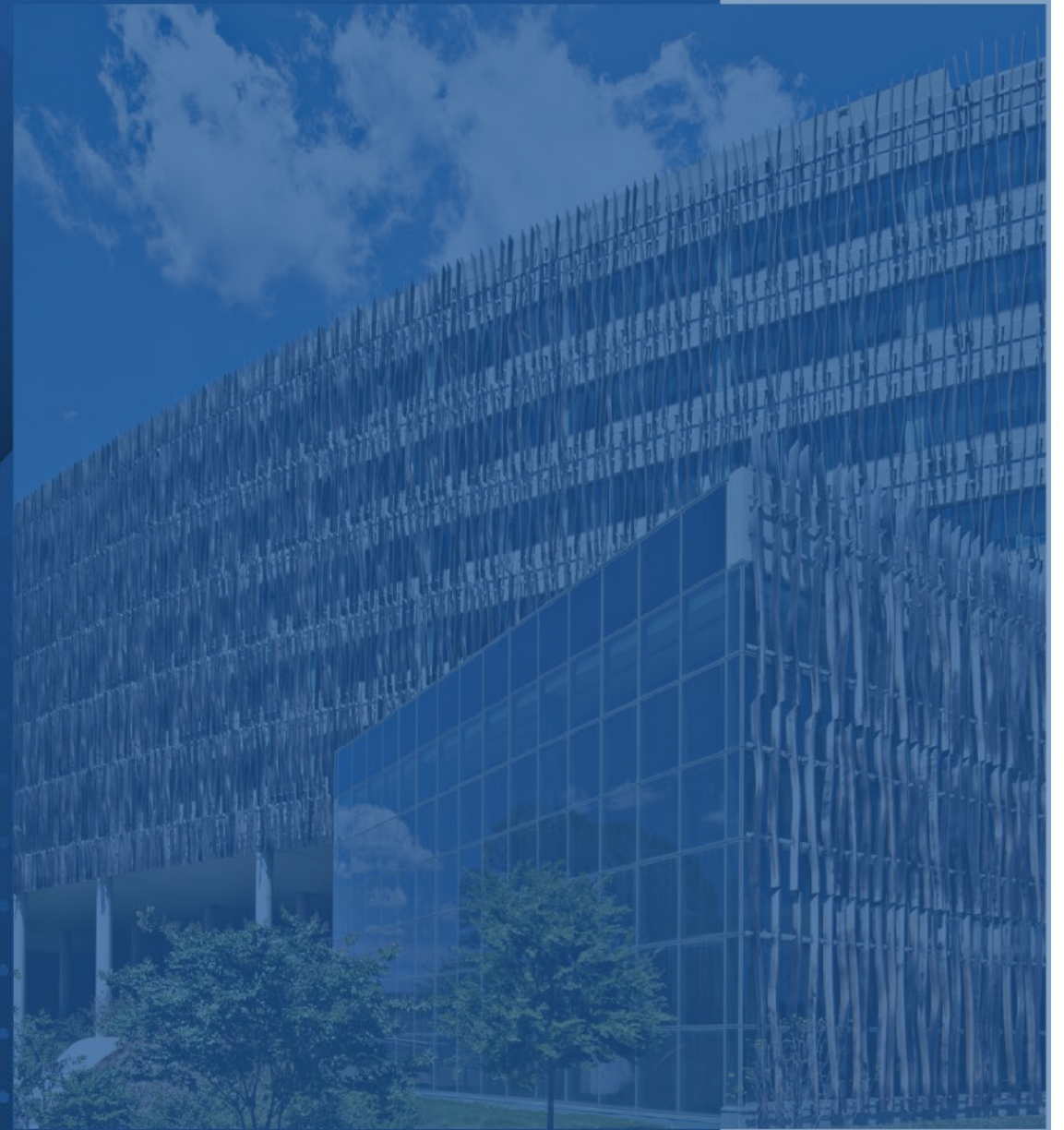
U.S. Census Bureau Webinar Series

April 28, 2022

Kelly Karres

U.S. Census Bureau, Data Dissemination and Training Branch

Kelly.karres@census.gov



Meet Your Instructor

Kelly Karres is a U.S. Census Bureau Data Dissemination Specialist for North Carolina and South Carolina. Her current position involves educating the public on the availability, extraction and usage of the vast array of data on the Census Bureau's website. Kelly has worked for the Census Bureau for 15 years. She received a Bachelor of Arts and a Master of Arts in Sociology from the University of North Carolina.



Data Dissemination and Training

- ✓ **Bring our data experts to you.**

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- ✓ **Receive our Data Gems.**

These short “how-to” videos are an easy and quick way to increase your knowledge of Census data. Get them in your inbox!

- ✓ **Get access to our Courses.**

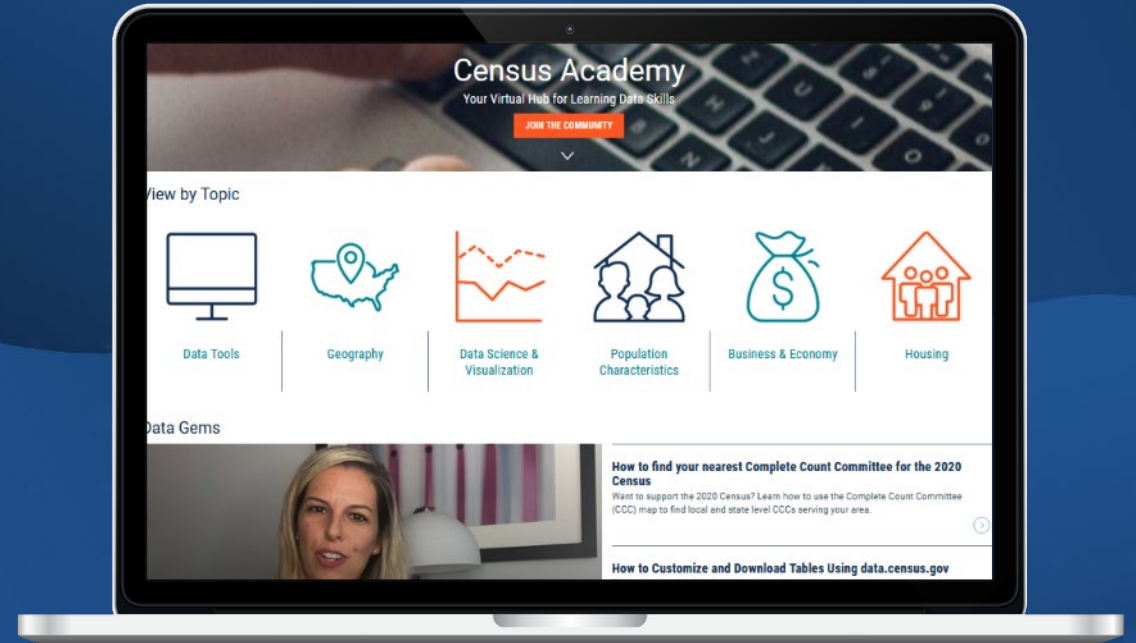
You will learn-at-your-own-pace with these video-tutorials designed for different skill levels.

- ✓ **Interact with our instructors via Webinars.**

Learn about our data releases and tools while attending these live virtual classes.



Census.gov/Academy



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Objectives

- ✓ **Identify** three of the top tools on census.gov
- ✓ **Understand** uses of the tools
- ✓ **Access** the tools on census.gov
- ✓ **Navigate** within the tools to access basic data
- ✓ **Locate** resources available for independent learning, research and data assistance



Outline

Overview of the U.S. Census Bureau:

- ✓ Who we are, what we do, our mission

Introduction to the Top 3 Tools:

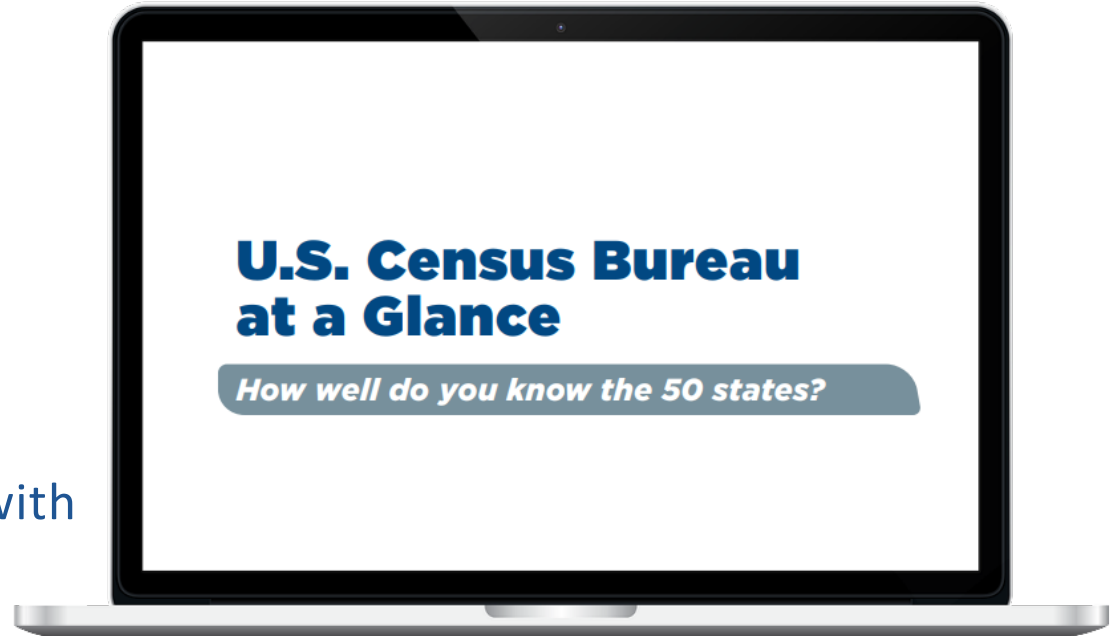
- ✓ Quick Facts
- ✓ Data.census.gov
- ✓ Census Business Builder

Resources:




- ✓ Web links for more information and assistance with each tool

Live Demo:

- ✓ Access data within all three tools



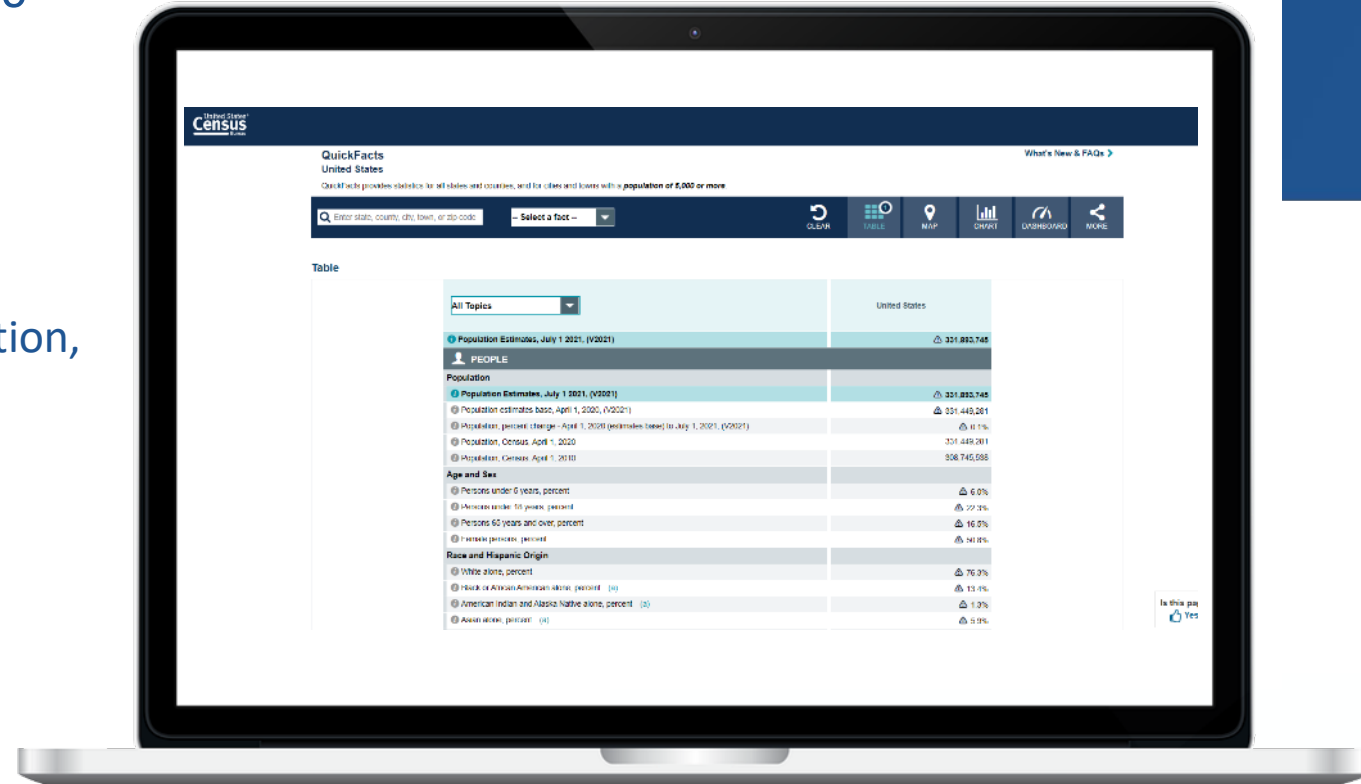
The U.S. Census Bureau: Who We Are, What We Do, Our Mission

Who are we?	Censuses & Surveys	Our Mission
<p>The U.S. Census Bureau is the federal government's largest statistical agency.</p> 	<p>We conduct more than 100 censuses & surveys each year, including:</p> <ul style="list-style-type: none">• The Decennial Census• The American Community Survey• The Economic Census 	<p>Our mission is to serve as the nation's leading provider of quality data about its people & economy.</p> 

Top Tool #1: Quick Facts

Quick Facts

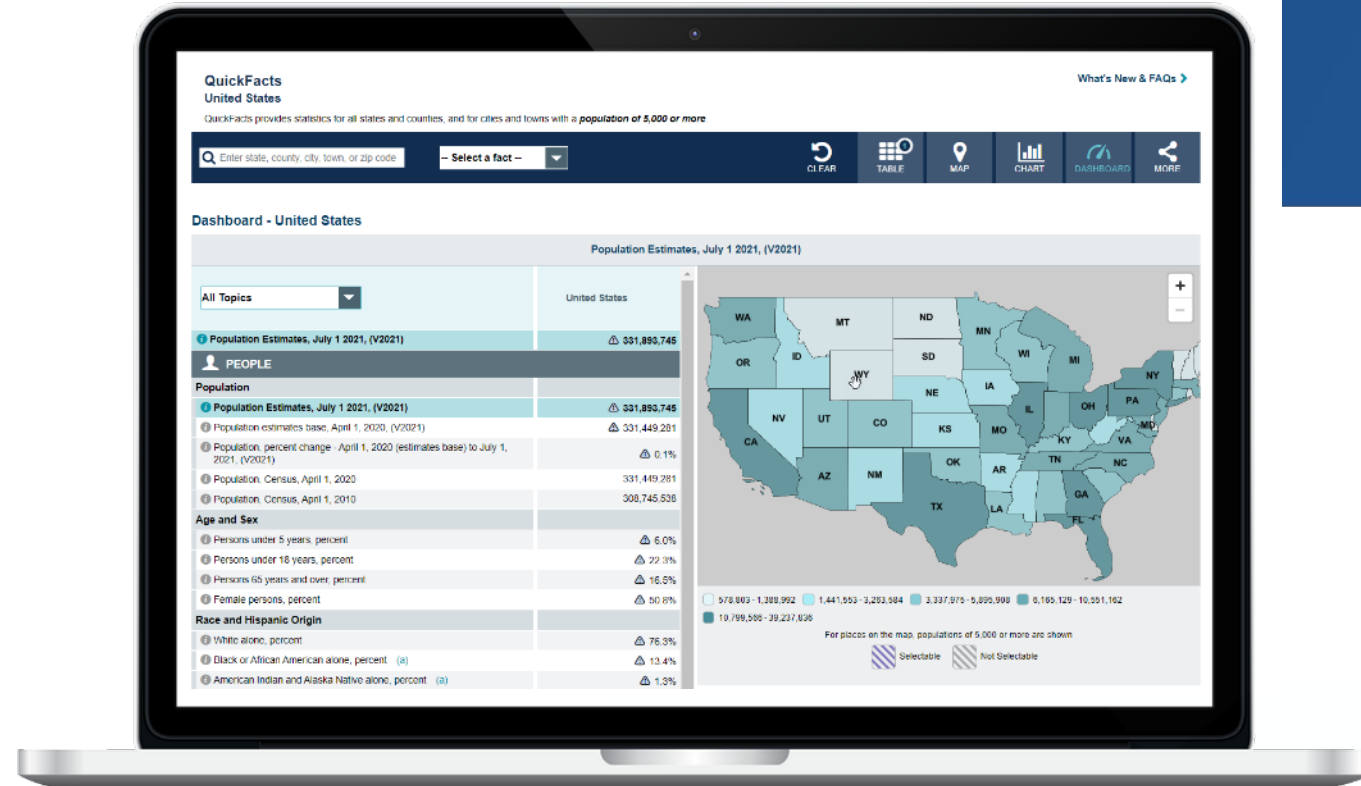
- ✓ Provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.
- ✓ Use when you need:
 - Easy to access statistics
 - Frequently requested statistic such as population, median income, number of businesses, etc.
 - Data presented in several ways



Top Tool #1 Quick Facts

Quick Facts

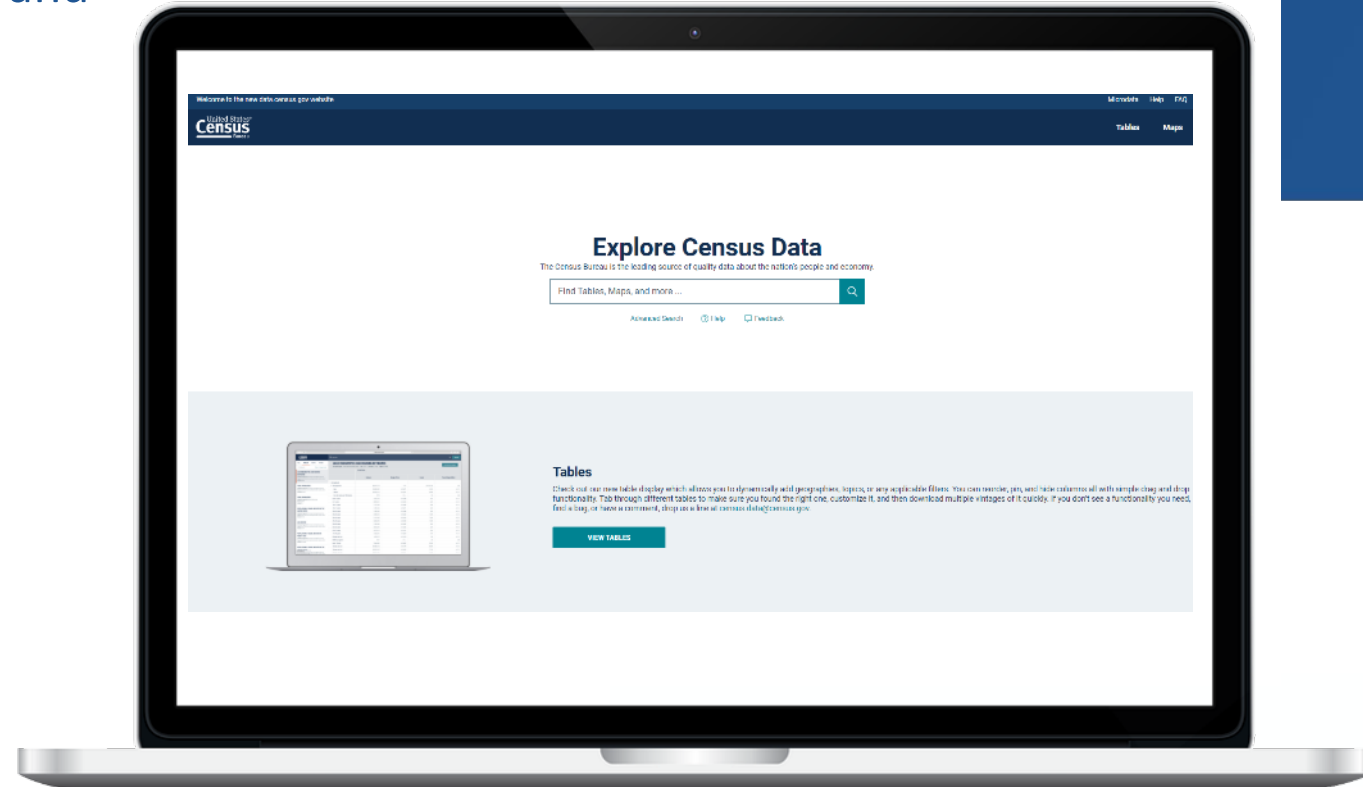
- ✓ View a variety of data in a data table, bar chart, map or dashboard which includes all three views.
- ✓ Common user types include:
 - Media
 - Teachers
 - Congressional offices
 - Non-profit organizations



Top Tool #2: data.census.gov

data.census.gov

- ✓ Data.census.gov is the Census Bureau's main data tool. It is the platform to access demographic and economic data from the Census Bureau.
- ✓ Use when you need to access:
 - Data profiles
 - Detailed data tables
 - Detailed thematic maps
 - Microdata tool



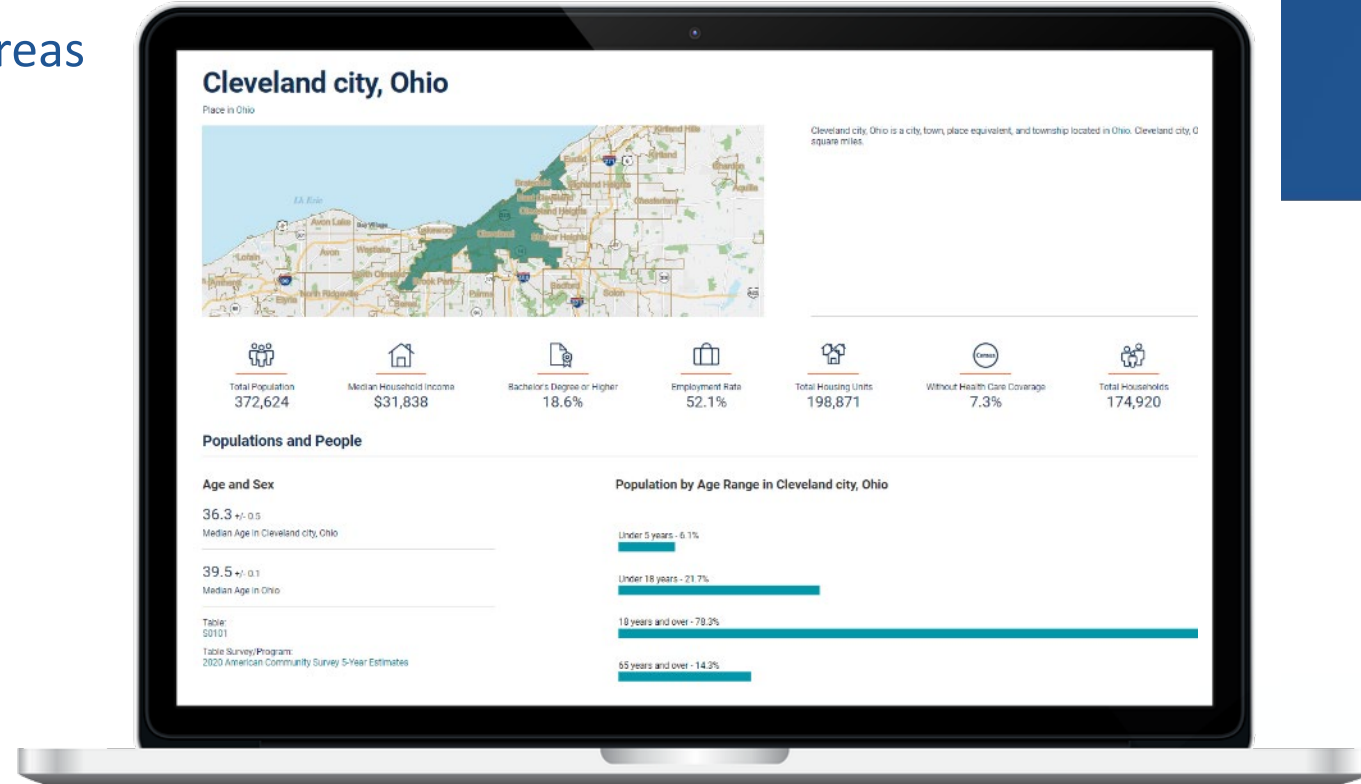
Top Tool #2: data.census.gov

data.census.gov

- ✓ Data are available on a variety of topics such as population, housing, disability status, health insurance, employment, etc. for all types of areas including; congressional districts, counties, cities/towns and census tracts.

- ✓ Common user types:

- Researchers
- Students
- Grant writers
- Policy offices



Top Tool #3: Census Business Builder

Census Business Builder

- ✓ Provides selected demographic and economic data in an interactive mapping format.
- ✓ Two editions of the tool:
 - Small Business Edition (SBE)
 - Regional Analyst Edition (RAE)
- ✓ Use when you need to:
 - Work with the data in a visual format
 - Customize your data view
 - Create a robust data report for an area
 - Build a territory (RAE)

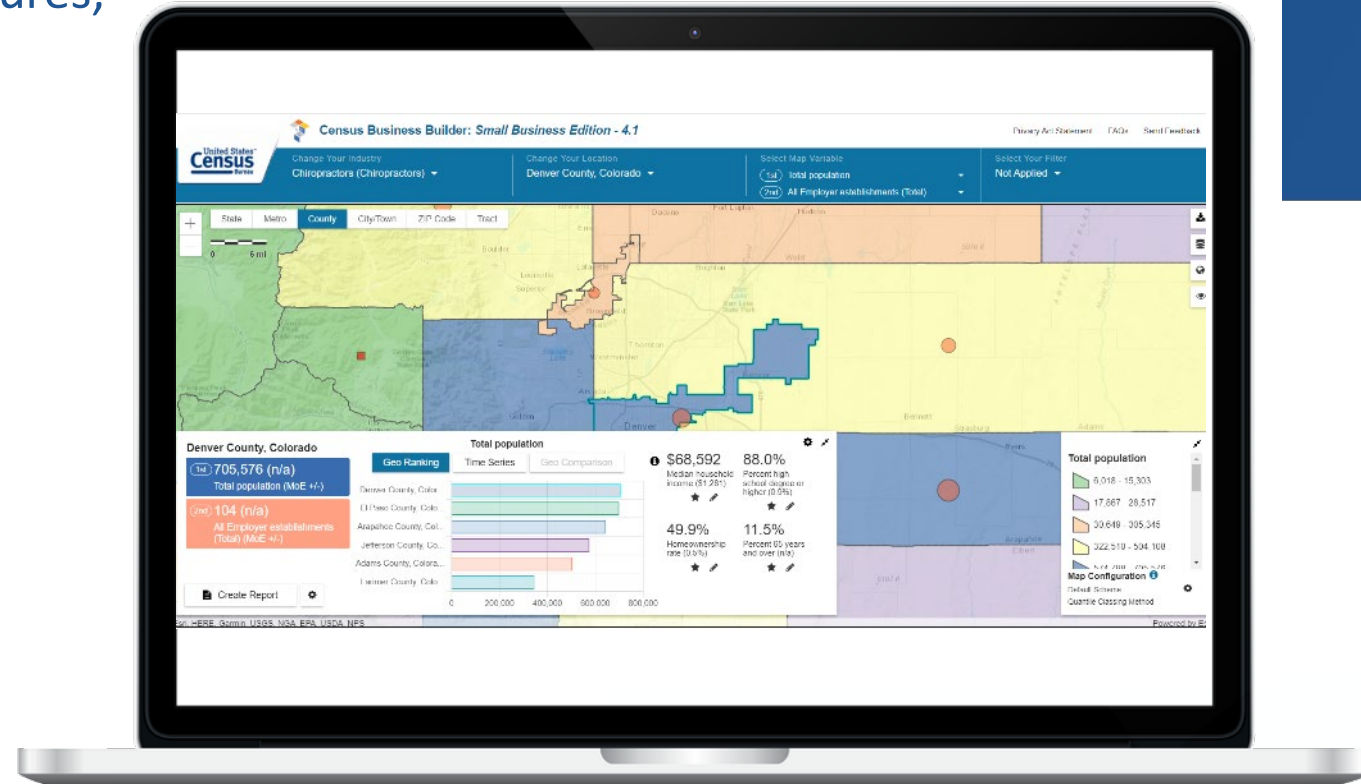


Census Business Builder (CBB)

Top Tool #3: Census Business Builder

Census Business Builder

- ✓ Includes a variety of data such as number of businesses, employment, consumer expenditures, population, age, etc. for states, counties, cities/towns and zip codes.
- ✓ Common user types:
 - Entrepreneurs
 - Business owners
 - Chambers of commerce
 - Regional councils



Resources

Links to Tools & Resources on census.gov:

- ✓ [Data Tools and Apps \(census.gov\)](#)
- ✓ [QuickFacts FAQs](#)
- ✓ [data.census.gov Resources](#)
- ✓ [Census Business Builder Help and FAQs](#)
- ✓ [Index A-Z](#)
- ✓ [Census Glossary](#)
- ✓ [Census Academy](#)



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Recap

- ✓ U.S. Census Bureau Overview
- ✓ Top 3 Tools:
 - QuickFacts
 - Data.census.gov
 - Census Business Builder
- ✓ Resources for all three tools
- ✓ Up next... Online demo!

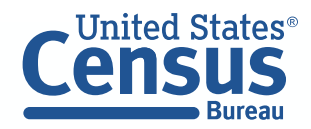
Get in Touch With Us



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THANK
YOU

Quick Facts: View a data profile for your area



QuickFacts United States

[What's New & FAQs >](#)

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

Maricopa County, Arizona

-- Select a fact --

CLEAR

TABLE

MAP

CHART

DASHBOARD

MORE

Table

All Topics	United States
Population Estimates, July 1 2021, (V2021)	331,893,745
PEOPLE	
Population	
Population Estimates, July 1 2021, (V2021)	331,893,745
Population estimates base, April 1, 2020, (V2021)	331,449,281
Population, percent change - April 1, 2020 (estimates base) to July 1, 2021, (V2021)	0.1%
Population, Census, April 1, 2020	331,449,281
Population, Census, April 1, 2010	308,745,538
Age and Sex	
Persons under 5 years, percent	6.0%
Persons under 18 years, percent	22.3%
Persons 65 years and over, percent	16.5%
Female persons, percent	50.8%
Race and Hispanic Origin	
White alone, percent	76.3%
Black or African American alone, percent (a)	13.4%
American Indian and Alaska Native alone, percent (a)	1.3%
Asian alone, percent (a)	5.9%
Native Hawaiian and Other Pacific Islander alone, percent (a)	0.2%
Two or More Races, percent	2.8%



Quick Facts: View a data profile for your area



QuickFacts

Maricopa County, Arizona; United States

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

[What's New & FAQs >](#)

-- Select a fact --

CLEAR

TABLE

MAP

CHART

DASHBOARD

MORE

Table

All Topics	Maricopa County, Arizona	United States
Population Estimates, July 1 2021, (V2021)	4,496,588	331,893,745
PEOPLE		
Population		
Population Estimates, July 1 2021, (V2021)	4,496,588	331,893,745
Population estimates base, April 1, 2020, (V2021)	4,420,568	331,449,281
Population, percent change - April 1, 2020 (estimates base) to July 1, 2021, (V2021)	1.7%	0.1%
Population, Census, April 1, 2020	4,420,568	331,449,281
Population, Census, April 1, 2010	3,817,117	308,745,538
Age and Sex		
Persons under 5 years, percent	6.2%	6.0%
Persons under 18 years, percent	23.5%	22.3%
Persons 65 years and over, percent	15.5%	16.5%
Female persons, percent	50.6%	50.8%
Race and Hispanic Origin		
White alone, percent	82.8%	76.3%
Black or African American alone, percent (a)	6.4%	13.4%
American Indian and Alaska Native alone, percent (a)	2.8%	1.3%
Asian alone, percent (a)	4.6%	5.9%
Native Hawaiian and Other Pacific Islander alone, percent (a)	0.3%	0.2%



Quick Facts: Create a map

QuickFacts

Maricopa County, Arizona; United States

[What's New & FAQs](#)

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

-- Select a fact --

CLEAR

TABLE

MAP

CHART

DASHBOARD

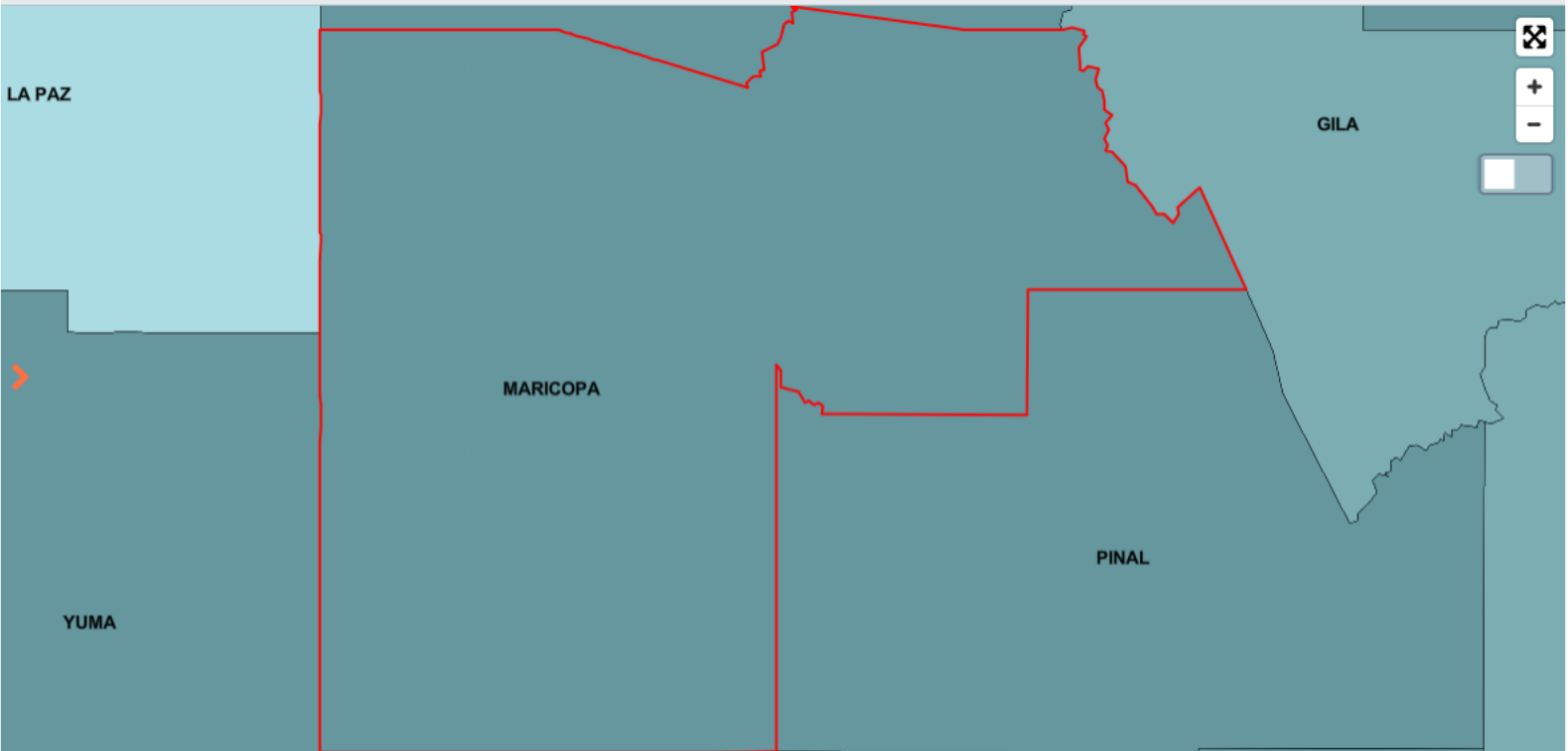
MORE

Map

Map

[TIGERweb](#)

Population Estimates, July 1 2021, (V2021)



57 - 8,805 8,821 - 18,950 18,970 - 36,843 36,871 - 95,565 95,593 - 9,829,544

Populations below 5,000 are not in QuickFacts and therefore Not Selectable



Selectable



Not Selectable

<https://www.census.gov/quickfacts/fact/map/maricopacountyarizona,US/PST045221>

Is this page helpful?

Quick Facts: Change your map variable

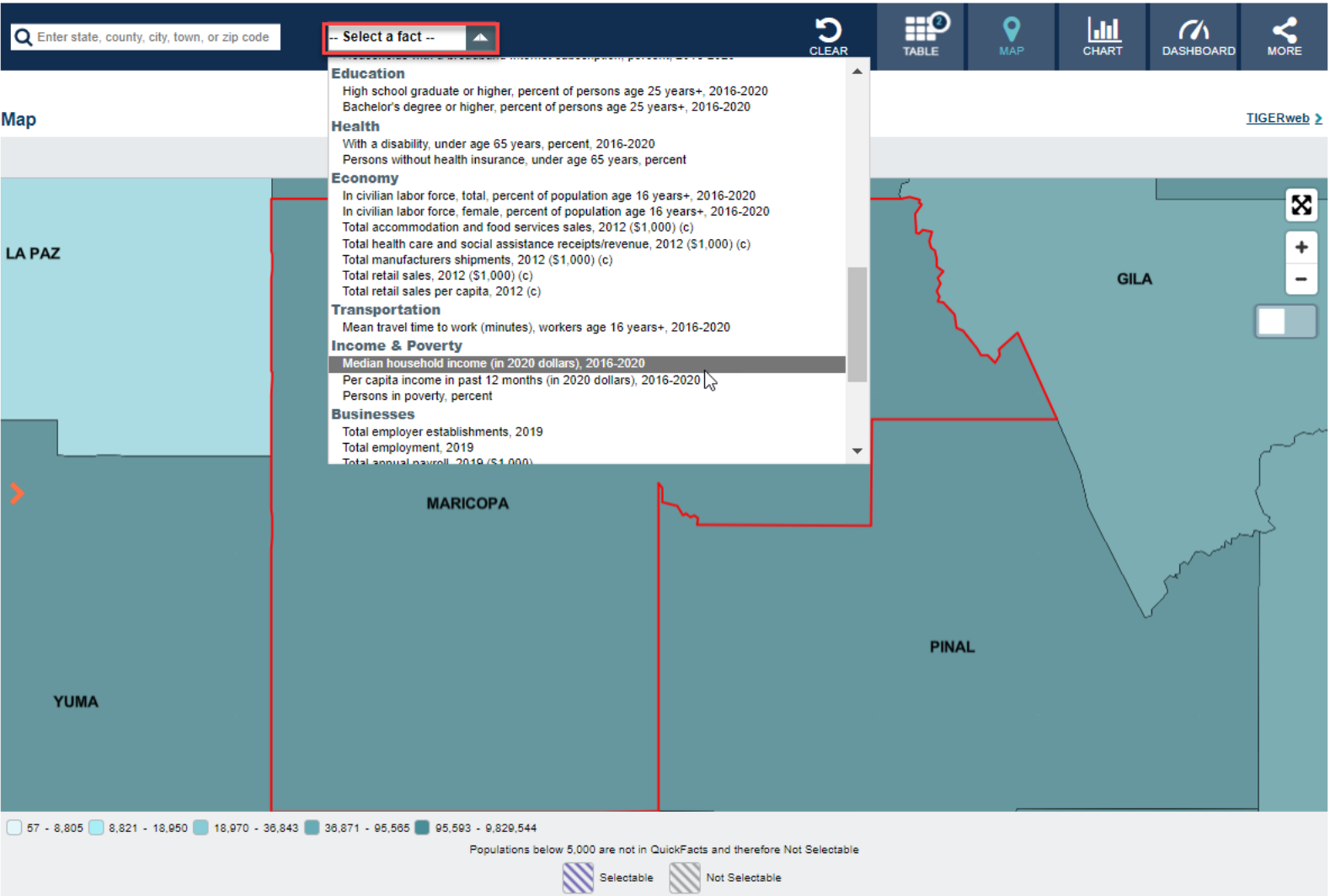


QuickFacts

Maricopa County, Arizona; United States

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

[What's New & FAQs](#)



Quick Facts: View the updated map



QuickFacts

Maricopa County, Arizona; United States

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

[What's New & FAQs](#)

-- Select a fact --

CLEAR

TABLE

MAP

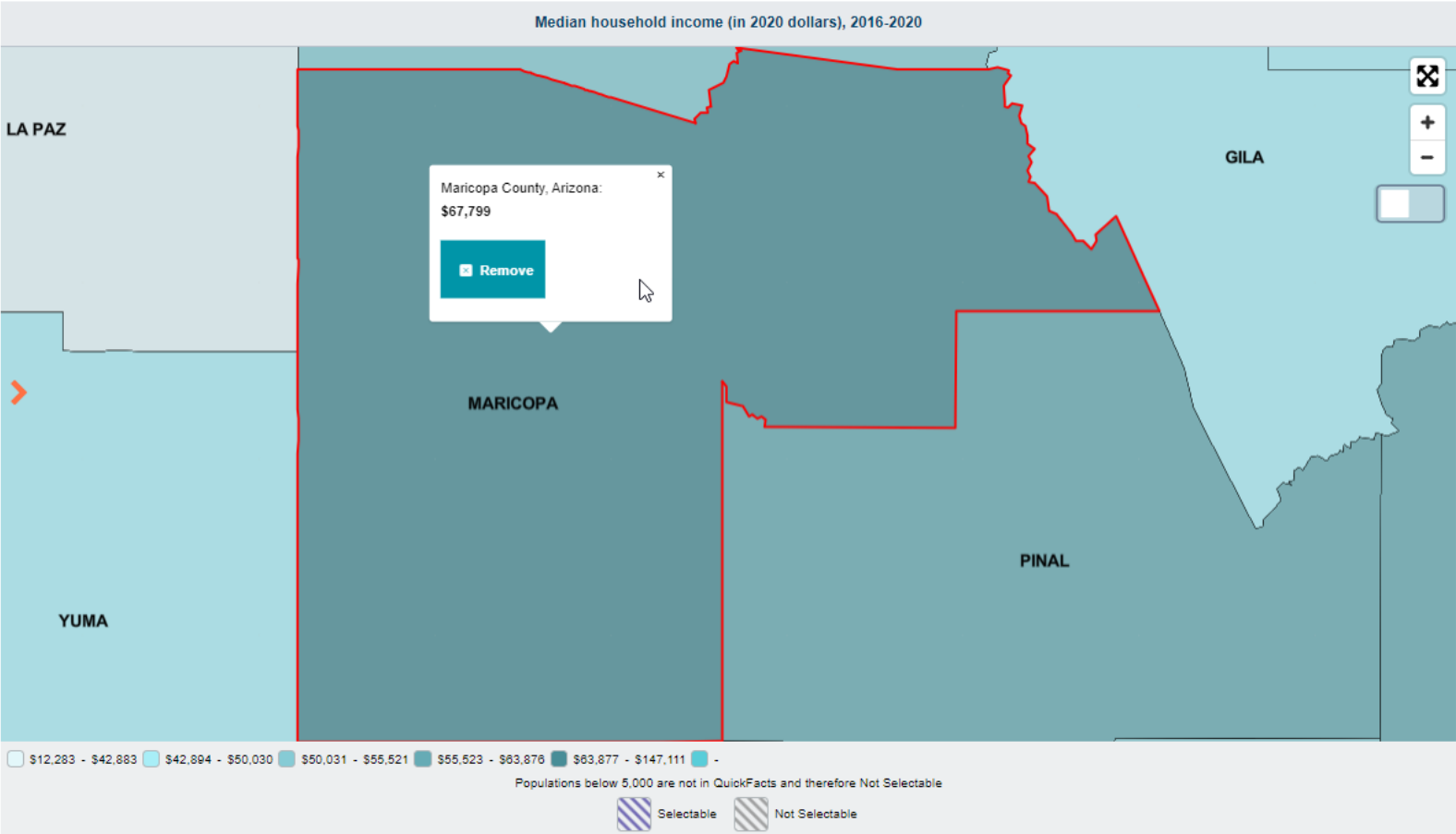
CHART

DASHBOARD

MORE

Map

[TIGERweb](#)



Quick Facts: View the data in a bar chart

QuickFacts

Maricopa County, Arizona; United States

QuickFacts provides statistics for all states and counties, and for cities and towns with a *population of 5,000 or more*.

[What's New & FAQs](#)

Enter state, county, city, town, or zip code

-- Select a fact --

CLEAR

TABLE

MAP

CHART

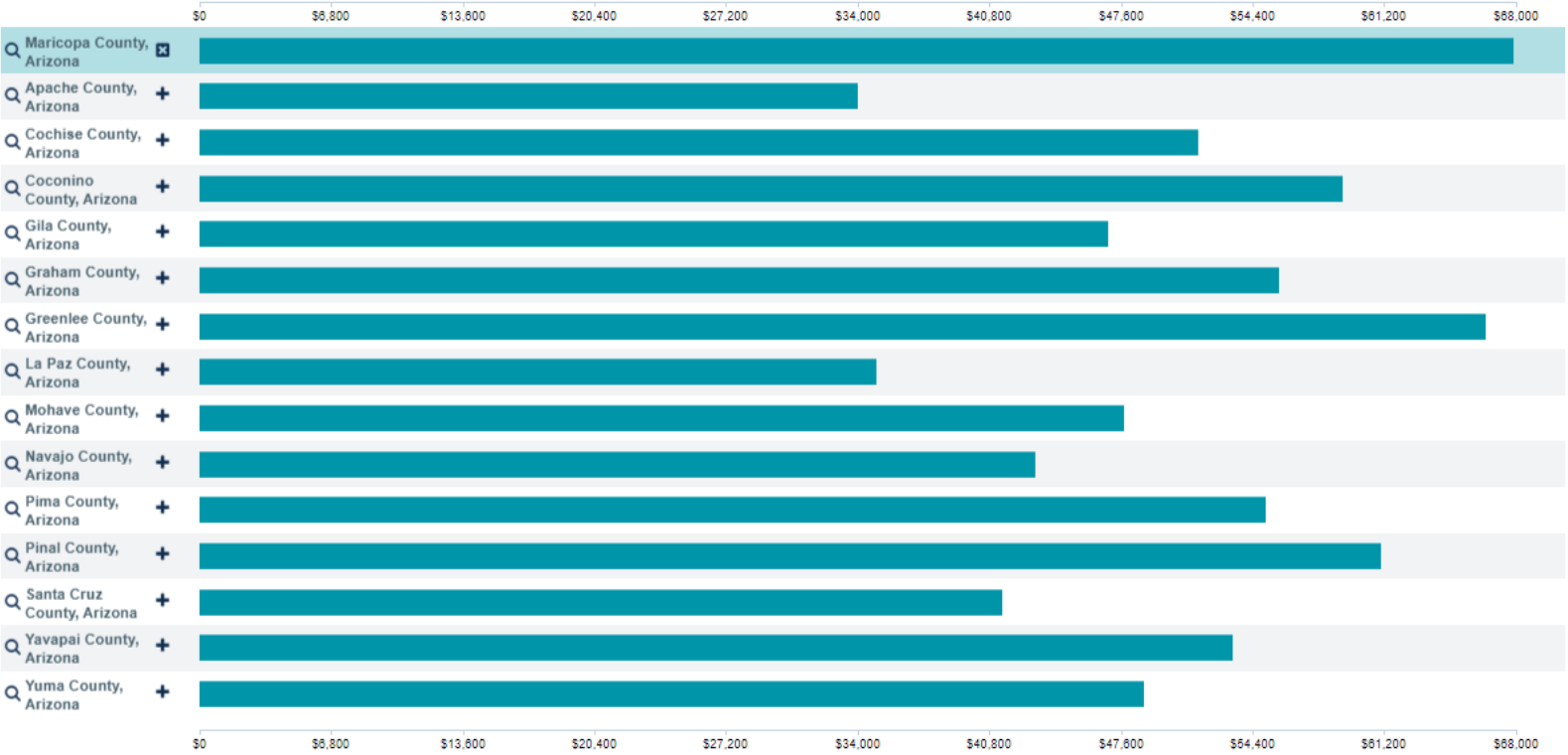
DASHBOARD

MORE

Chart

Show selected locations

Median household income (in 2020 dollars), 2016-2020



Value Notes

Is this page helpful?
 Yes No

Quick Facts: View the data in a dashboard

QuickFacts
Maricopa County, Arizona; United States

QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

What's New & FAQs

-- Select a fact --

CLEAR

TABLE

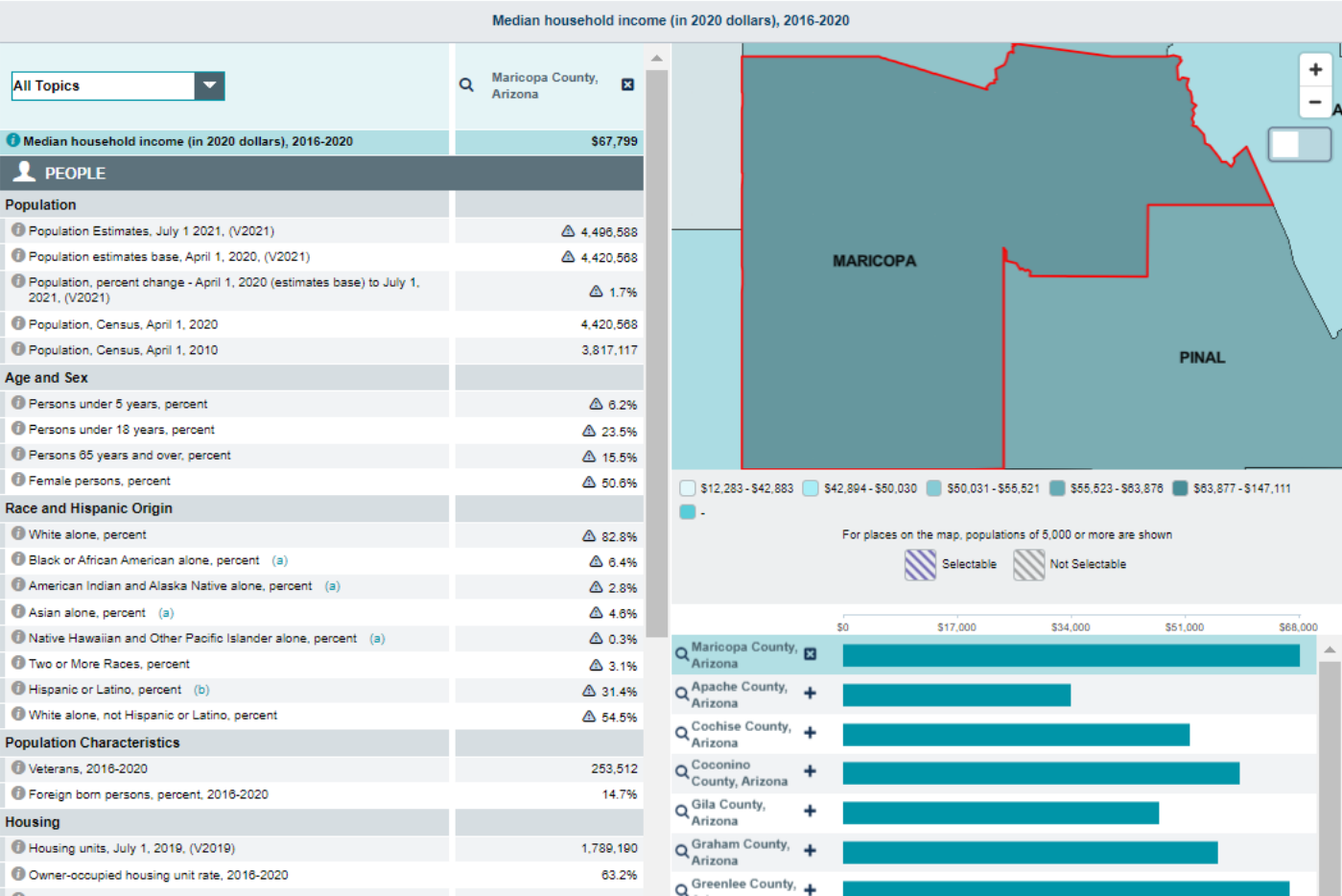
MAP

CHART

DASHBOARD

MORE

Dashboard - Maricopa County, Arizona



Data.census.gov: Search for data using the search box

Welcome to the new data.census.gov website

[Microdata](#) [Help](#) [FAQ](#) [Feedback](#)



[Tables](#) [Maps](#) [Pages](#)

Explore Census Data

The Census Bureau is the leading source of quality data about the nation's people and economy.

Maricopa County

×

Q

Maricopa County, Arizona
Maricopa County, Arizona has 9,198.2 square miles of land area and is the 5th largest county in Arizona by total area.

Phoenix CCD, Maricopa County, Arizona

Chandler CCD, Maricopa County, Arizona

Deer Valley CCD, Maricopa County, Arizona

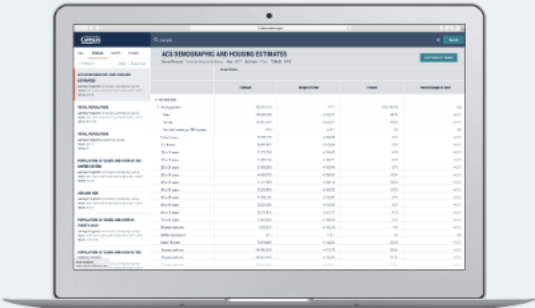
Buckeye CCD, Maricopa County, Arizona

Advanced Search

TABLES

Check out our new table display which allows you to dynamically add geographies, topics, or any applicable filters. You can reorder, pin, and hide columns all with simple drag and drop functionality. Tab through different tables to make sure you found the right one, customize it, and then download multiple vintages of it quickly. If you don't see a functionality you need, find a bug, or have a comment, drop us a line at census.data@census.gov.

VIEW TABLES



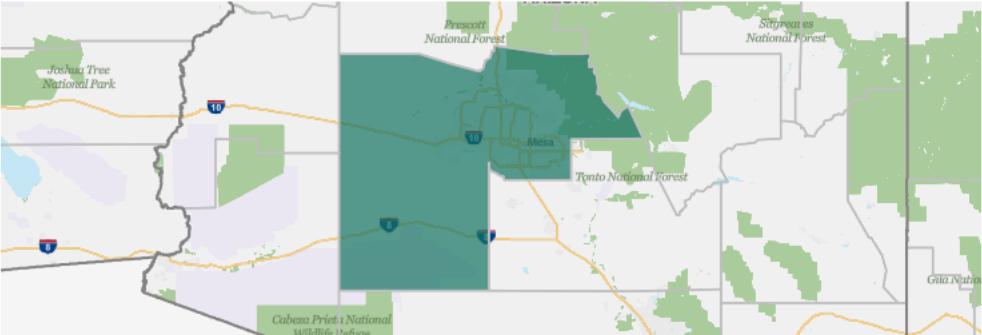
Data.census.gov: View a data profile for your area

Maricopa County, Arizona

- Populations and People
- Income and Poverty
- Education
- Employment
- Housing
- Health
- Business and Economy
- Families and Living Arrangements
- Government
- Race and Ethnicity
- Nearby Counties

Maricopa County, Arizona

County, or equivalent in Arizona



Maricopa County, Arizona has 9,198.2 square miles of land area and is the 5th largest county in Arizona by total area. Maricopa County, Arizona is bordered by Yuma County, Arizona, La Paz County, Arizona, Pima County, Arizona, Pinal County, Arizona, Yavapai County, Arizona, and Gila County, Arizona.

Total Population
4,420,568

Median Household Income
\$67,799

Bachelor's Degree or Higher
33.4%

Employment Rate
61.1%

Total Housing Units
1,812,827

Without Health Care Coverage
10.9%

Total Employer Establishments
97,970

Total Households
1,596,784

Hispanic or Latino (of any race)
1,351,415

Populations and People

Age and Sex

36.6 +/- 0.2
Median Age in Maricopa County, Arizona

37.9 +/- 0.2
Median Age in Arizona

Table:
S0101
Table Survey/Program

Population by Age Range in Maricopa County, Arizona

VIEW OPTIONS



Search by scrolling or by clicking on the topics above.

Data.census.gov: Use filters to narrow your search

United States[®]
Census
Bureau

Search

Advanced Search

All

Tables

Maps

Pages

Microdata

Help

FAQ

Feedback

Filters
(2)

2 Filters ?

Clear all

Maricopa County, Arizona

Income (Households, Families, Individuals)

Find a Filter

Search

Codes

Geography

Surveys

Topics

Years

Income and Poverty / Income and Earnings / Select Income and Earnings

☐ Cash Assistance and Social Insurance

☐ Earnings (Individuals)

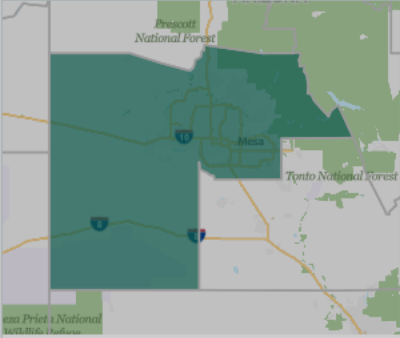
☒ Income (Households, Families, Individuals)

☐ Income and Earnings

☐ SNAP/Food Stamps

433 Tables, 433 Maps, 90,420 Pages

View: 10 | 25 | 50



Maricopa County, Arizona Profile

Maricopa County, Arizona has 9,198.2 square miles of land area and is the 5th largest county in Arizona by total area.

View Profile

IN FAMILIES AND SUBFAMILIES

Data.census.gov: Select a table from the search results

United States
Census
Bureau

income

Advanced Search

All

Tables

Maps

Pages

Microdata

Help

FAQ

Feedback

2 Filters

Clear all

Income (Households, Familie...

Maricopa County, Arizona

Find a Filter

Search

Codes

Geography

Surveys

Topics

Years

433 Tables, 433 Maps, 92 Pages

\$67,799 +/- \$444

2020 American Community Survey 5-Year Estimates

Median Household Income in Maricopa County, Arizona

View Estimates

Tables

View: 10 | 25 | 50

American Community Survey

\$1901 | INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

View All 21 Products

American Community Survey

\$1902 | MEAN INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

View All 21 Products

American Community Survey

\$1903 | MEDIAN INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

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American Community Survey

\$2001 | EARNINGS IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

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American Community Survey

\$2503 | FINANCIAL CHARACTERISTICS

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American Community Survey

\$2506 | FINANCIAL CHARACTERISTICS FOR HOUSING UNITS WITH A MORTGAGE

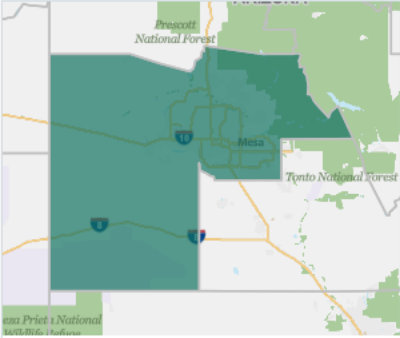
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American Community Survey

\$2507 | FINANCIAL CHARACTERISTICS FOR HOUSING UNITS WITHOUT A MORTGAGE

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American Community Survey



Maricopa County, Arizona Profile

Maricopa County, Arizona has 9,198.2 square miles of land area and is the 5th largest county in Arizona by total area.

Related Searches

Income and Poverty

Families and Living Arrangements

Income and Earnings

Populations and People

Housing

Families and Household Characteristics

Race and Ethnicity

Age and Sex

Owner/Renter (Householder) Characteristics

MEDIAN INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

Data.census.gov: View your table

2 Filters

Clear all

Income (Households, Familie...)

Maricopa County, Arizona

Find a Filter

Search

Codes

Geography

Surveys

Topics

Years

433 Results

View: 10 | 25 | 50

Download Table Data

American Community Survey

S1901 | INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

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American Community Survey

S1902 | MEAN INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

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American Community Survey

S1903 | MEDIAN INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

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American Community Survey

S2001 | EARNINGS IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

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American Community Survey

S2503 | FINANCIAL CHARACTERISTICS

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American Community Survey

S2506 | FINANCIAL CHARACTERISTICS FOR HOUSING UNITS WITH A MORTGAGE

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View All 21 Products

American Community Survey

S1903 | MEDIAN INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

2020: ACS 5-Year Estimates Subject Tables

Notes

1 Geo

Years

1 Topic

Surveys

123 Codes

Hide

Transpose

Margin of Error

Restore

Excel

CSV

ZIP

Print

Map

Maricopa County, Arizona					
Number		Percent Distribution		Median income (dollars)	
Label	Estimate	Margin of Error	Estimate	Margin of Error	Estimate
HOUSEHOLD INCOME BY RACE AND HISPANIC OR LATINO ORIGIN OF HOUSEHOLDER					
Households	1,596,784	±3,938	1,596,784	±3,938	67,799
One race--					
White	1,260,234	±4,689	78.9%	±0.2	70,451
Black or African American	85,991	±1,703	5.4%	±0.1	50,006
American Indian and Alaska Native	23,992	±870	1.5%	±0.1	52,505
Asian	61,733	±1,310	3.9%	±0.1	88,484
Native Hawaiian and Other Pacific Islander	2,807	±359	0.2%	±0.1	70,057
Some other race	80,081	±3,503	5.0%	±0.2	52,986
Two or more races	81,946	±3,526	5.1%	±0.2	65,150
Hispanic or Latino origin (of any race)	358,104	±3,635	22.4%	±0.2	55,169
White alone, not Hispanic or Latino	1,034,770	±3,569	64.8%	±0.2	74,856
HOUSEHOLD INCOME BY AGE OF HOUSEHOLDER					
15 to 24 years	63,245	±2,072	4.0%	±0.1	41,333
25 to 44 years	556,720	±3,844	34.9%	±0.2	71,786
45 to 64 years	579,047	±3,317	36.3%	±0.2	82,036
65 years and over	397,772	±2,810	24.9%	±0.2	52,323
FAMILIES					
Families	1,047,899	±6,554	1,047,899	±6,554	80,161
With own children of householder under 18 years	457,317	±4,853	43.6%	±0.4	75,166
With no own children of householder under 18 years	590,582	±5,095	56.4%	±0.4	83,175
Married-couple families	763,885	±7,164	72.9%	±0.4	95,130
With own children under 18 years	307,830	±4,780	29.4%	±0.4	99,448
Female householder, no spouse present	194,668	±3,671	18.6%	±0.3	44,213
With own children under 18 years	105,941	±2,864	10.1%	±0.3	35,553
Male householder, no spouse present	89,346	±2,786	8.5%	±0.3	56,998

Data.census.gov: Create a map

United States Census Bureau

income

Advanced Search

All

Tables

Maps

Pages

Microdata

Help

FAQ

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2 Filters

Clear all

Income (Households, Familie...)

Maricopa County, Arizona

Find a Filter

Search

Codes

Geography

Surveys

Topics

Years

433 Results

View: 10 | 25 | 50

Download Table Data

SELECTION MAP

American Community Survey

\$1901 | INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

View All 21 Products

American Community Survey

\$1902 | MEAN INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

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American Community Survey

\$1903 | MEDIAN INCOME IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

View All 21 Products

American Community Survey

\$2001 | EARNINGS IN THE PAST 12 MONTHS (IN 2020 INFLATION-ADJUSTED DOLLARS)

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American Community Survey

\$2503 | FINANCIAL CHARACTERISTICS

View All 21 Products

American Community Survey

\$2506 | FINANCIAL CHARACTERISTICS FOR HOUSING UNITS WITH A MORTGAGE

View All 21 Products

American Community Survey

\$2507 | FINANCIAL CHARACTERISTICS FOR

Variable(s)

Select

Clear Geos

Layer

Year

Basemap

Style

Colors

Classes

Identify

Table

Notes

American Community Survey

Number—HOUSEHOLD INCOME BY RACE AND HISPANIC OR LATINO ORIGIN OF HOUSEHOLDER—Households—Estimate in 1 Geos in 2020

2020 : ACS 5-Year Estimates Subject Tables

LA PAZ

MARICOPA

GILA

PINAL

Maricopa County, Arizona

1,596,784

View profile

Deselect

Number—HOUSEHOLD INCOME BY RACE ... in 2020

Geos: 1

1,596,784—1,596,784

1

Styles

United States Census Bureau

Census Business Builder: Select a business type and geographic area



Census Business Builder: *Small Business Edition - 4.1*

[Privacy Act Statement](#) [FAQs](#) [Send Feedback](#)



Determine the Best Location for Your Business

1. What type of business do you want to research?

Select the type of business you want to research by either selecting it first from the "Most Popular" categories below (and the detailed list provided) or by using the Type of Business Search. (You must choose one type of business.)



or Search for your type of business

Industry Title, Keyword, or NAICS Code

2. What location do you want to research?

Select the location you want to research either clicking on the My Location button or by searching for it.

Find My Location

or

3. View Data

Click "Go to Map" to browse the information about the potential customers and competitors for the location you are researching. (Note: You must choose a Type of Business and Location.)

Go To Map

Click "Create Report" to go straight to the report for your type of businesses and location. (Note: You must choose a Type of Business and Location.)

Create Report

Powered by the U.S. Census Bureau and Esri. For help using this tool (including tutorial flyers and FAQs), see the [CBB Home Page](#)



Census Business Builder: Enter a business type and geographic area



Determine the Best Location for Your Business

1. What type of business do you want to research?

Select the type of business you want to research by either selecting it first from the "Most Popular" categories below (and the detailed list provided) or by using the Type of Business Search. (You must choose one type of business.)

You selected: Health Care > [Chiropractors](#)

Number of Establishments (U.S.): 39,338

Clear Selections

or Search for your type of business

2. What location do you want to research?

Select the location you want to research either clicking on the My Location button or by searching for it.

Find My Location

or

3. View Data

Click "Go to Map" to browse the information about the potential customers and competitors for the location you are researching. (Note: You must choose a Type of Business and Location.)

Go To Map

Click "Create Report" to go straight to the report for your type of businesses and location. (Note: You must choose a Type of Business and Location.)

Create Report

Census Business Builder: View data on a map



Census Business Builder: *Small Business Edition* - 4.1

[Privacy Act Statement](#) [Settings and more \(Alt+F\)](#)



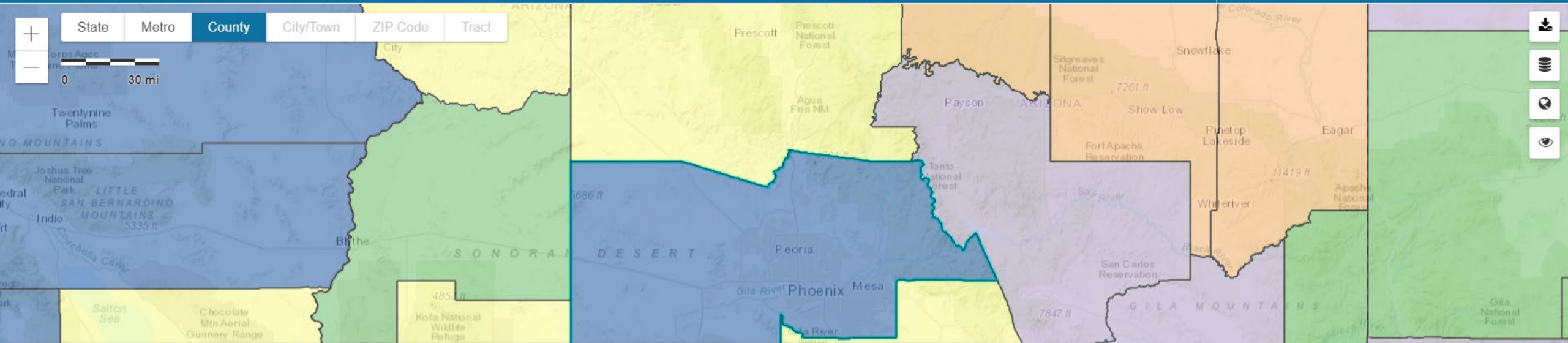
Change Your Industry
Chiropractors (Chiropractors) ▼

Change Your Location
Maricopa County, Arizona ▼

Select Map Variable
1st Total population ▼
2nd Not selected ▼

Select Your Filter
Not Applied ▼

Map navigation controls: +, -, State, Metro, County, City/Town, ZIP Code, Tract. Scale bar: 0 to 30 mi.



Maricopa County, Arizona

1st 4,328,810 (n/a)
Total population (MoE +/-)

2nd n/a (n/a)
Not selected (MoE +/-)

	Total population
Geo Ranking	
Time Series	
Geo Comparison	
Maricopa County, Ari...	
Pima County, Arizona	
Pinal County, Arizon...	
Yavapai County, Ariz...	
Yuma County, Arizona	
Mohave County, Arizo...	

\$64,468
Median household income (\$326)

87.7%
Percent high school degree or higher (n/a)

62.2%
Homeownership rate (0.3%)

628
All Employer establishments (Total) (n/a)

Total population

- 3,526 - 20,793
- 24,083 - 53,546
- 71,511 - 141,274
- 180,701 - 432,793

1 027 207 -
Map Configuration ⓘ
Default Schema



Census Business Builder: Change map variable



Census Business Builder: *Small Business Edition - 4.1*

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Change Your Industry
Chiropractors (Chiropractors) ▼

Change Your Location
Maricopa County, Arizona ▼

Select Map Variable

1st Total population ▼

Select Your Filter

Not Applied ▼

Please Select Primary Variable

Primary Category

- Customers
- Businesses (Annual)**
- Businesses (Quarterly)
- Workforce
- Building Permits
- Consumer Spending
- My Variables

Secondary Category

- ☒ Employers
- ☐ Nonemployers
- ☐ Key Ratios
- ☐ International Trade

Map Variables

- ☒ All Employer establishments (Total)
- ☐ Total employment of employers
- ☐ Total annual payroll of employers (\$1,000)
- ☐ Total revenue of employers (\$1,000)
- ☐ Number of farm operations (Ag only)

Select Variable

Close

Information may not be available for all industries and areas to protect the privacy of individual companies or because the data have not been released yet.

Includes key information that you can use to better understand your market. To learn more, see www.census.gov and <https://www.bls.gov/cew/>

Maricopa County, Arizona

1st 4,328,810 (n/a)
Total population (MoE +/-)

Geo n/a (n/a)
Not selected (MoE +/-)

Geo Ranking

Total population

Time Series

Geo Comparison

\$64,468
Median household income (\$326)

62.2%
Homeownership rate (Q 3%)

- Maricopa County, Ar
- Pima County, Arizona
- Pinal County, Ariz
- Yavapai County, Ariz
- Yuma County, Arizona
- Mohave County, Arizo



Census Business Builder: Change map variable and create a report



Census Business Builder: *Small Business Edition* - 4.1

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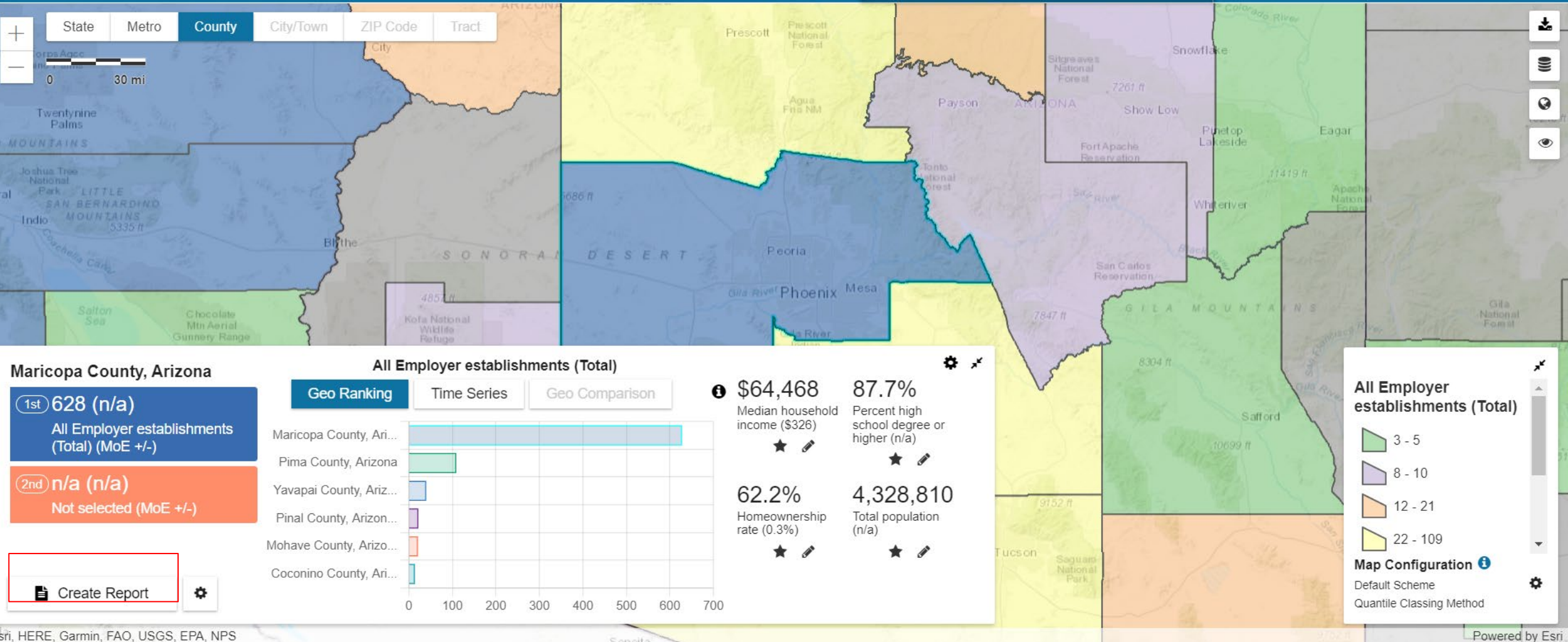
Change Your Industry
Chiropractors (Chiropractors) ▼

Change Your Location
Maricopa County, Arizona ▼

Select Map Variable
1st All Employer establishments (Total) ▼
2nd Not selected ▼

Select Your Filter
Not Applied ▼

+ State Metro County City/Town ZIP Code Tract



Maricopa County, Arizona

1st 628 (n/a)
All Employer establishments
(Total) (MoE +/-)

2nd n/a (n/a)
Not selected (MoE +/-)

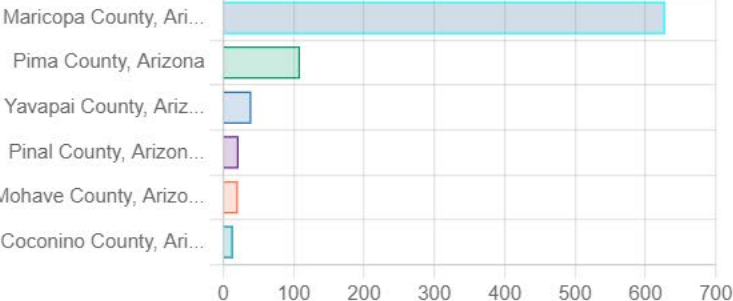
Create Report

All Employer establishments (Total)

Geo Ranking

Time Series

Geo Comparison



\$64,468
Median household
income (\$326)

87.7%
Percent high
school degree or
higher (n/a)

62.2%
Homeownership
rate (0.3%)

4,328,810
Total population
(n/a)

All Employer
establishments (Total)



Map Configuration
Default Scheme
Quantile Classing Method

Census Business Builder: View a report



LOCAL BUSINESS PROFILE

Chiropractors - Maricopa County, Arizona

☐ Display MOEs

[Configure Contents](#)

[Download Data](#)

[Help](#)

CONTENT

#1: Contents

#2: My Potential Customers

#3: Business Summary

#4: Consumer Spending

#5: About Data

My Potential Customers

Socioeconomic Characteristics

Name	Estimate		
Median household income	\$64,468	↗	📍
Percent high school degree or higher	87.7%	↗	📍
Percent Bachelor's degree or higher	32.7%	↗	📍
Average household size	2.75	↗	📍
Percent in poverty	13.8%	↗	📍
Percent population 16 years and over in labor force	64.2%	↗	📍
Percent employed	60.8%	↗	📍
Percent disabled	11.2%	↗	📍
Percent with health coverage	89.4%	↗	📍
▶ Percent of all workers 16 and over who commute to work	93.0%	↗	📍
Percent who drive alone to work	76.0%	↗	📍
Percent who carpool to work	11.0%	↗	📍
Percent who use public transportation to commute to work	2.0%	↗	📍
Percent who walk to work	1.5%	↗	📍
Percent who use other means to commute to work	2.5%	↗	📍

